

New Brunswick Business Council

OBJECTIVES

1. Create a structure for discussion, analysis and action by N.B. based Senior Business and Academic Leaders.
2. Provide a vehicle for building and helping to implement a medium/long term plan for development of N.B.
3. Assist in co-ordinating and supporting Federal and Provincial initiatives to build a stronger more independent N.B.
4. Facilitate the development of a very positive business environment.
5. Encourage and mentor the development of entrepreneurship including the creation of head offices in N.B.
6. Working with others to develop a source of investment capital in N.B.
7. Maintain a “Non Aligned” political position.
8. Assist in creating a “Positive” image of N.B. and its business climate.
9. Working to build public policy capacity.