RULES & REGULATIONS FOR CANADIAN RESIDENTS

1) Contest Entry Period: The total contest entry period will commence starting on September 1, 2020 and ending October 28, 2020. All online entries must be received by October 28, 2020.

a) there are to be 3 unique and individual "sub contest" that fall within this contest period

b) each sub contest will have its own draw and its own winners with its own start and end date to be determined in the contest post

c) once each sub contest concludes, entries may no longer be made

2) How to Enter: NO PURCHASE NECESSARY. To enter the contest you must have a valid Facebook & Instagram profile and a valid email address. Enter online at <u>facebook.com/Ganongbros</u> or <u>instagram.com/ganongbros</u>. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. *Agree to the Official Contest Rules . Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Ganong.

3) Eligibility: Contest is open to legal residents of Canada excluding Quebec, who have reached the age of majority in the province or territory which they reside as of the Contest Closing Date. This Campaign is open only to those who sign up at the <u>facebook.com/Ganongbros</u> or <u>instagram.com/ganongbros</u>. The Campaign is only open to legal residents of Canada, and is void where prohibited by law. Employees of Ganong, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign.

4) POTENTIAL WINNER SELECTION: A random draw will be made after each subcontest closes (see section 1a-c) at Toronto, ON from all eligible entries received on or before the Contest Closing Date. Before being declared a Winner, the selected Potential Winner of a Prize must correctly answer a time-limited mathematical skill-testing question without assistance or mechanical or electronic aid and will be required to sign a standard declaration and release form confirming compliance with the contest Official Rules and acceptance of the prize as awarded. The selected Potential Winner will be notified by direct personal Facebook message . If Potential Winner cannot be contacted within [3 days] after first contact by sponsor at Sponsor's discretion, the prize will not be awarded at all.

5) Prizes:

1) Contest #1- 100X Pal-o-mine branded Frisbee's 2)Contest #2-100X Pal-o-mine Bars 3) The Grand Prize – Pal-o-Mine Hand Crafted Wooden Canoe. Recipient can opt to receive the canoe's cash equivalent of \$2500 instead.

6) Odds: The odds of winning depend on the number of eligible entries received.

7) DECLARATION AND RELEASE: Potential Winner will be required to execute and return a Declaration and Release within [14 days] of attempted delivery or prize will be forfeited and may be awarded to an alternate Entrant. The return of any prize/prize notification as undeliverable or noncompliance with the terms of these Official Rules may result in disqualification and at Sponsor's discretion, selection of an alternate Entrant.

8) Limitation of Liability: By entering, You agree to release and hold harmless [Ganong] and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

Currency is in Canadian dollars unless otherwise stipulated. Each prize must be accepted "as is" and may not be exchanged for an amount of money, bartered, sold, raffled, substituted, or transferred, and is non-refundable. In the event the stated prizes are unavailable due to reasons beyond the control of [Ganong], a prize of equivalent nature and value will be available to be won, or [Ganong], in its sole option, may award the winner the equivalent monetary value in lieu of prize. The prize will be delivered only to the confirmed winners. Refusal to accept a prize releases the Promotion Parties, as well as their respective directors, officers, and employees, of all responsibility and obligations toward the winner of such prize. In no event shall Sponsor be held to award more prizes that what is mentioned in these rules or to award prizes otherwise than in compliance with these rules. Promotion Parties shall assume no liability whatsoever for any situation in which their inability to act results from an event or situation unforeseeable or beyond their control, including but not limited to force majeure, a strike, lockout, or any other labour dispute at their location or the locations of

the businesses whose services are used to hold this event. The following parameters apply:

a) Ganong is not liable for any damages or defects related to any and all prizes (canoe, paddles, PFDs).

b) Winner accepts responsibility for prizing as it arrives. Ganong not responsible for any damages or defects in the process of shipping. Ganong will not replace any damaged goods.

c) Winner accepts full liability for safety, Ganong is not responsible for any accidents etc.

9) CONDITIONS OF ENTRY: Acceptance of a prize constitutes permission for the Sponsor, and their agencies to use winners' names, cities and provinces/territories of residence and likenesses for purposes of advertising and publicity in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification, or permission, unless prohibited bylaw. All information requested by and supplied by each entrant must be truthful, accurate, and in no way misleading. Sponsor reserves the right to disqualify any entrant from the contest in their discretion, should the entrant at any stage supply untruthful, inaccurate, or misleading details and/or information or should the entrant be ineligible for the contest pursuant to these rules.

10) Facebook: The Campaign hosted by Ganong is in no way sponsored, endorsed, administered by, or associated with Facebook.

11) Official Rules: For complete rules and regulations see [facebook.com/pg/Ganongbros/notes/]